

Proposal for Experimental Panel Format
“Communicating the Imaginary in Public Discourse” Panel
(Concept: Gordon Mitchell and Jason Regnier)

Danielle Wiese, Anne Marie Todd, Rae Lynn Schwartz-DuPre, Kevin Ayotte
(presenters); Gordon Mitchell (chair and respondent)

National Communication Association
Palmer House Hilton – Salon 5
November 16, 2007

Appetizer

- Panelists establish context for their work, sketch the organization of their papers, and introduce a “teaser” – a loose end that is left untied, a question left unanswered (to be picked up later)

Danielle Wiese (4 minutes)
Anne Marie Todd (4 minutes)
Rae Lynn Schwartz-DuPre (4 minutes)
Kevin Ayotte (4 minutes)

Main Course

- Panelists develop one or two key themes or topics that anchors their analysis

Danielle Wiese (4 minutes)
Anne Marie Todd (4 minutes)
Rae Lynn Schwartz-DuPre (4 minutes)
Kevin Ayotte (4 minutes)

Dessert

- Panelists tie up loose ends, share answers to mysteries introduced in the appetizer, and/or respond to audience questions and comments made by other panelists

Danielle Wiese (2 minutes)
Anne Marie Todd (2 minutes)
Rae Lynn Schwartz-DuPre (2 minutes)
Kevin Ayotte (2 minutes)

Audience questions

- Audience members may offer brief questions or comments during any transition point from one speaker to the next. However, rather than responding immediately, speakers will note the question and attempt to weave answers into their next scheduled speaking opportunity.