

# Pareto Optimality and Planner's Problem

Econ 2100

Fall 2018

Lecture 15, October 22

## Outline

- 1 Hyperplanes
- 2 Minkowski's Separating Hyperplane Theorem
- 3 Pareto optimality and social welfare maximization

## From Last Class

- The **utility possibility set** is

$$\mathbb{U} = \left\{ (v_1, \dots, v_I) \in \mathbb{R}^I : \begin{array}{l} \text{there exists a feasible } (x, y) \\ \text{such that } v_i \leq u(x_i) \text{ for } i = 1, \dots, I \end{array} \right\}$$

The **utility possibility frontier** is

$$\mathbb{UF} = \{(\bar{v}_1, \dots, \bar{v}_I) \in \mathbb{U} : \text{there is no } v \in \mathbb{U} \text{ such that } v > \bar{v}\}$$

- A (linear) **social welfare function** is a weighted sum of the individuals' utilities:

$$\sum_{i=1}^I \lambda_i v_i = \lambda \cdot v \quad \text{with } \lambda_i \geq 0$$

### Theorem

If the allocation  $(\hat{x}, \hat{y})$  is feasible for the economy  $\mathcal{E} = \left\{ \{u_i, \omega_i\}_{i=1}^I, \{Y_j\}_{j=1}^J \right\}$  and solves the problem

$$\max_{(x,y) \text{ is a feasible allocation}} \sum_{i=1}^I \lambda_i u_i(x_i) \quad \text{where } \lambda_i > 0 \text{ for all } i$$

then  $(\hat{x}, \hat{y})$  is Pareto optimal.

- We are looking for a converse: any Pareto optimal allocation maximizes some social welfare function.
  - This means, find the  $\lambda$ s that work.

## From Last Class

- Consider the function  $W(x, y) = \sum_{i=1}^I \lambda_i u_i(x_i)$  where  $\lambda_i \geq 0$  for all  $i$  and  $(x, y)$  is an allocation.
  - Notice this is defined over allocations, not utility vectors.

- Think of it as the composition of

$$U(x, y) = (u_1(x_1), \dots, u_I(x_I)) \text{ and } f(v) = \lambda \cdot v$$

where  $U : \mathbb{A} \rightarrow \mathbb{R}^I$  ( $\mathbb{A}$  is the set of allocations) and  $f : \mathbb{R}^I \rightarrow \mathbb{R}$ .

- The image of the set of feasible allocations under  $U$  is:

$$\mathbb{V} = \{ U(x, y) \in \mathbb{R}^I : (x, y) \text{ is a feasible allocation} \}$$

- $\mathbb{V}$  is not the utility possibility set (it is smaller).
- The allocation  $(\hat{x}, \hat{y})$  solves the problem

$$\max_{(x, y) \text{ is a feasible allocation}} W(x, y)$$

if and only if the vector  $\hat{v} = U(\hat{x}, \hat{y})$  solves the problem  $\max_{v \in \mathbb{V}} \lambda \cdot v$ .

- Any Pareto optimal allocation maximizes  $\lambda \cdot v$  over the set  $\mathbb{V}$ .
- We want to think about the problem  $\max_{v \in \mathbb{V}} \lambda \cdot v$  geometrically.

# Hyperplanes

## Definition

Given  $r \in \mathbb{R}$ , an **hyperplane** is defined as  $\{x \in \mathbb{R}^N : p \cdot x = r\}$  .

- An hyperplane is orthogonal to  $p$  in the sense that:

$$\{x \in \mathbb{R}^N : p \cdot x = r\} = \{x \in \mathbb{R}^N : p \cdot x = 0\} + \hat{x}$$

where  $\hat{x}$  is any vector such that  $p \cdot \hat{x} = r$

- For any  $t \in \mathbb{R}$ , the vectors  $tp$  form a line through the origin in direction  $p$ .
- The hyperplane is the boundary between two halves of  $\mathbb{R}^N$ : one in which  $p \cdot x < r$  and the other in which  $p \cdot x > r$ .

Draw a picture

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# Hyperplanes and Maximization

- Suppose that  $B \subset \mathbb{R}^N$  and that  $x^*$  solves  $\max_{x \in B} p \cdot x$ .

- The hyperplane

$$\{x \in \mathbb{R}^N : p \cdot x = p \cdot x^*\}$$

is 'tangent' to  $B$  at the point  $x^*$ , and this is the hyperplane that is furthest in the direction from 0 to  $p$ .

- Draw a picture (highlight the half spaces below and above the tangent hyperplane).
- Think about pictures where the tangent is not unique.

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# Hyperplanes and Pareto Optimality

- Given this geometry, the content of the last proposition is that if the function  $\lambda \cdot v$  is maximized over  $\mathbb{V}$  at  $\hat{v}$  then the hyperplane

$$\{v \in \mathbb{R}^I : \lambda \cdot v = \lambda \cdot \hat{v}\}$$

is tangent to  $\mathbb{V}$  at  $\hat{v}$ .

- This hyperplane gives the  $\lambda$ s we need to assert that for any Pareto optimal allocation there exists a vector of individual weights such that this allocation maximizes  $W(x, y)$ .
- To use these ideas, one needs to know what the set  $\mathbb{V}$  looks like.
- The utility possibility set  $\mathbb{U}$  is equal to the set  $\mathbb{V}$  plus all the points dominated by points in  $\mathbb{V}$ .
- Therefore, if  $(\hat{x}, \hat{y})$  maximizes  $W(x, y)$  then  $\mathbb{U}$  is tangent to the hyperplane  $\{v \in \mathbb{R}^I : \lambda \cdot v = \lambda \cdot \hat{v}\}$  at  $\hat{v}$ .

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# Hyperplanes and Pareto Optimality: An Example

- Draw a picture for an Edgeworth box economy.
- $\hat{v} = (u_A(\hat{x}_A), u_B(\hat{x}_B))$ , and the Pareto optimal allocation  $\hat{x}$  maximizes the social welfare function

$$\lambda_A u_A(x_A) + \lambda_B u_B(x_B)$$

- The vector  $\hat{v}$  is a solution to

$$\max_{v \in \mathbb{U}} \lambda_A v_A + \lambda_B v_B$$

- We want the converse: if  $(\tilde{x}, \tilde{y})$  is Pareto optimal then there exists some vector  $\tilde{\lambda}$  such that the hyperplane  $\tilde{\lambda} \cdot \tilde{v}$  is tangent to  $\mathbb{U}$  at  $\tilde{v}$ .
- This clearly fails if  $\mathbb{U}$  is not convex. Draw an example.

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# Separating Hyperplane Theorem

## Definition

Given two sets  $X, Y \subset \mathbb{R}^N$ , a vector  $p \in \mathbb{R}^N$  is said to **separate** these sets if  $p \neq 0$  and  $p \cdot x \leq p \cdot y$  for all  $x \in X$  and  $y \in Y$ .

Draw a picture

- If the vector  $p$  separates  $X$  from  $Y$ , then a straight line  $H$  perpendicular to  $p$  lies between  $X$  and  $Y$ .
- If the vector  $p$  separates  $X$  from  $Y$ , then there is an hyperplane  $\{x \in \mathbb{R}^N : p \cdot x = r\}$  that comes between  $X$  and  $Y$ , though it may touch one or both sets on their boundaries.

## Theorem (Separating Hyperplane (Minkowski))

Let  $X, Y \subset \mathbb{R}^N$  be convex sets; suppose that  $\text{int}X$  is not empty, and that  $Y \cap \text{int}X = \emptyset$ . Then, there exists a  $p \neq 0$  that separates  $X$  from  $Y$ .

• Draw convex sets  $X$  and  $Y$  on a 2D plane.  $X$  is a shaded region,  $Y$  is a white region.  $X$  and  $Y$  are disjoint.

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*Proof: If  $X$  and  $Y$  are compact convex sets, then the separating hyperplane theorem can be proved by using the extreme value theorem.*

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# Pareto Efficient Allocations and Planner's Problem

## Theorem

Assume the economy  $\mathcal{E} = \left\{ \{u_i, \omega_i\}_{i=1}^I, \{Y_j\}_{j=1}^J \right\}$  is such that

1. for all  $j = 1, \dots, J$   $Y_j$  is a convex set
2. for all  $i = 1, \dots, I$   $u_i : \mathbb{R}^N \rightarrow \mathbb{R}$  is concave

If  $(\hat{x}, \hat{y})$  is a Pareto optimal allocation, then there exists  $\lambda \in \mathbb{R}_+^I$  with  $\lambda \neq 0$  such that  $(\hat{x}, \hat{y})$  solves

$$\max_{(x,y) \text{ is a feasible allocation}} \sum_{i=1}^I \lambda_i u_i(x_i)$$

- For any Pareto efficient allocation, there is a vector of weights that makes that allocation the solution to the planner's problem.
- Notice that in this theorem some  $\lambda$ s can be zero, so this is not quite a converse of the theorem from last class.

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Geometric idea of proof: start from a Pareto optimal allocation, and show that there is an hyperplane through this allocation that separates the utility possibility set from the set of utility vectors that improve on that allocation.

### Proof Part I

Let  $\mathbb{U}$  be the utility possibility set for  $\mathcal{E}$  and given a Pareto optimal allocation  $(\hat{x}, \hat{y})$  let  $\Gamma$  be defined as

$$\Gamma = \{v \in \mathbb{R}^I : v \geq \hat{v}\} \quad \text{where } \hat{v} = u(\hat{x}, \hat{y})$$

Clearly,  $P$  belongs to  $\mathbb{U}$  and  $\Gamma$ .

Claim: no other point belongs to  $\mathbb{U}$  and  $\Gamma$ .

See David's picture.

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- Draw a picture.

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$$\Gamma = \{v \in \mathbb{R}^I : v \geq \hat{v}\} \quad \text{where } \hat{v} = u(\hat{x}, \hat{y})$$

- Clearly,  $\hat{v}$  belongs to  $\mathbb{U}$  and  $\Gamma$ .
- Claim: no other point belongs to  $\mathbb{U}$  and  $\Gamma$ .

- Draw a picture.

Geometric idea of proof: start from a Pareto optimal allocation, and show that there is an hyperplane through this allocation that separates the utility possibility set from the set of utility vectors that improve on that allocation.

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We have shown that  $\mathbb{U}$  and  $\Gamma$  'touch' only at  $\hat{v} = u(\hat{x}, \hat{y})$ .

## Proof Part II

• If  $\Gamma$  is convex (concave), and  $\Gamma \cap \mathbb{U}$  also convex (concave), the convexity of  $\Gamma$  does not guarantee  $\mathbb{U}$  and it is obviously not enough.

• Therefore, by Hahn-Banach, there exists  $\lambda \in \mathbb{R}^1$  with  $\lambda \neq 0$  such that

$$\lambda u(x, y) \leq \lambda v \quad \text{for each } v \in \Gamma \text{ and for each } (x, y) \in \mathbb{U}.$$

• I claim that  $\lambda > 0$  (showing  $\geq$  is enough since it cannot be 0).

• Suppose  $\lambda \leq 0$ . Then  $\lambda u(x, y) \geq \lambda v$  for each  $v \in \Gamma$  and for each  $(x, y) \in \mathbb{U}$ .  
• For any feasible allocation  $(x, y)$  let  $v = u(x, y)$ .  
• Since  $v \in \Gamma$  and  $\lambda \leq 0$ , separation says  $\lambda u(x, y) \geq \lambda v = \lambda u(x, y)$ .

• Therefore,

$$\sum_{i \in I} \lambda u_i(x_i, y_i) \geq \sum_{i \in I} \lambda u_i(x_i, y_i) \quad \text{for each feasible } (x, y).$$

$$\text{Hence (5.1) is valid for } P(\lambda, \lambda).$$

• Why does the proof use  $\mathbb{U}$  instead of  $\mathbb{V}$ ?

We have shown that  $\mathbb{U}$  and  $\Gamma$  'touch' only at  $\hat{v} = u(\hat{x}, \hat{y})$ .

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- $\mathbb{U}$  is convex (homework), and  $\Gamma$  is also convex (obvious); the interior of  $\Gamma$  does not intersect  $\mathbb{U}$  and it is obviously not empty.

- Therefore, by Minkowski: there exists  $\lambda \in \mathbb{R}^I$  with  $\lambda \neq 0$  such that

$$\lambda \cdot w \geq \lambda \cdot v \quad \text{for each } w \in \Gamma \text{ and for each } v \in \mathbb{U}$$

- I claim that  $\lambda > 0$  (showing  $\geq$  is enough since it cannot be 0).

Let  $\bar{v} = \bar{v} + (1, 0, \dots, 0) \in \Gamma$  and  $\bar{v} \in \mathbb{U}$ , so by assumption

$$\lambda \cdot \bar{v} = \lambda \cdot (\bar{v} + (1, 0, \dots, 0)) \geq \lambda \cdot \bar{v} \Rightarrow \lambda_1 \geq 0$$

and the same logic applies to any  $\lambda_i$ .

- For any feasible allocation  $(x, y)$  let  $v = u(x, y)$ .
- Since  $\hat{v} \in \Gamma$  and  $v \in \mathbb{U}$ , separation says  $\lambda \cdot \hat{v} \geq \lambda \cdot v$ .
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$$\sum_{i=1}^I \lambda_i u_i(\hat{x}_i) \geq \sum_{i=1}^I \lambda_i u_i(x_i) \quad \text{for each feasible } (x, y)$$

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Suppose  $\lambda = (\lambda_1, \dots, \lambda_I) \in \Gamma$  and  $\lambda \geq 0$ , so by assumption  $\lambda \cdot \hat{v} \geq \lambda \cdot v$  for each  $v \in \mathbb{U}$ . But  $\hat{v} = u(\hat{x}, \hat{y})$  and  $v = u(x, y)$  for any feasible allocation  $(x, y)$ . So  $\lambda \cdot u(\hat{x}, \hat{y}) \geq \lambda \cdot u(x, y)$  for any feasible allocation  $(x, y)$ . But this is false since  $\hat{x} < x$  and the same logic applies to any  $\lambda \geq 0$ .

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Suppose that  $\lambda_1 = 0$ . Then  $\lambda \cdot v = \sum_{i=2}^I \lambda_i v_i$  for all  $v \in \mathbb{U}$ .

Since  $\mathbb{U}$  is convex,  $\mathbb{U} \cap \{v \in \mathbb{R}^I : v_1 = 0\} \neq \emptyset$ .

Therefore, the above holds only for  $v_1 = 0$ .

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# Pareto Efficiency and Constrained Planner Problem

- Another planner's problem aims to maximize the utility of one consumer subject to everyone else achieving a prespecified utility level.
- Consider, for simplicity, an exchange economy.

## Proposition

*In an exchange economy where each  $i = 1, \dots, I$ ,  $\succsim_i$  can be represented by a strictly increasing and continuous utility function  $u_i(x_i)$ , an allocation  $\hat{x}$  is Pareto optimal if and only if it solves the following*

$$u_i(x_i) \geq \bar{u}_i \text{ for all } i \neq j,$$

$$\max_x u_j(x_j) \quad \text{subject to:} \quad \sum_{i=1}^I x_i = \sum_{i=1}^I \omega_i \text{ and}$$

$$x_i \geq 0 \text{ for all } i$$

*for some choice of  $\{\bar{u}_i\}_{i \neq j}$ .*

As an example, suppose that the economy has two consumers and two goods. Suppose that the initial endowment is  $\omega_1 = (1, 1)$  and  $\omega_2 = (1, 1)$ . Suppose that the utility functions are  $u_1(x_1, y_1) = x_1 + y_1$  and  $u_2(x_2, y_2) = x_2 + y_2$ . Suppose that the planner wants to maximize the utility of consumer 1 subject to consumer 2 achieving a utility level of 2. The planner's problem is to maximize  $x_1 + y_1$  subject to  $x_2 + y_2 = 2$  and  $x_1 + x_2 = 2$  and  $y_1 + y_2 = 2$ . The optimal allocation is  $(x_1, y_1) = (1, 1)$  and  $(x_2, y_2) = (1, 1)$ .



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# Pareto Efficiency: An Example

## Finding Pareto Optimal Allocations: An Example

- Consider an economy: where

$$\begin{aligned} &\text{consumer 1} \\ &\omega_1 = (\omega_{11}, \omega_{22}) \\ &u_1(x_1) = u_1(x_{11}, x_{21}) \end{aligned}$$

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- To find the set of Pareto optimal allocations for an Edgeworth box economy in which consumers' utility functions are

$$u_1(x_{11}, x_{21}) = (x_{11})^\alpha (x_{21})^{1-\alpha} \quad \text{and} \quad u_2(x_{12}, x_{22}) = (x_{12})^\beta (x_{22})^{1-\beta}$$

- We must solve the following planner's problem:

$$\begin{aligned} \max_{x_{11}, x_{21}, x_{12}, x_{22}} & (x_{11})^\alpha (x_{21})^{1-\alpha} \quad \text{subject to} \\ & (x_{12})^\beta (x_{22})^{1-\beta} \geq \bar{u} \\ & x_{11} + x_{12} = \omega_{11} + \omega_{12} \\ & x_{21} + x_{22} = \omega_{21} + \omega_{22} \\ & x_{11}, x_{21}, x_{12}, x_{22} \geq 0 \end{aligned}$$

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- In this case, the utility functions are differentiable, so we can write the Lagrangean, the first order conditions, and then solve.

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## Next Class

- Competitive equilibrium