# Lecture 11: Chapter 5, Section 3 Relationships between Two Quantitative Variables; Correlation

Display and Summarize
Correlation for Direction and Strength
Properties of Correlation
Regression Line

### Looking Back: Review

### **4** Stages of Statistics

- Data Production (discussed in Lectures 1-4)
- Displaying and Summarizing
  - □ Single variables: 1 cat,1 quan (discussed Lectures 5-8)
  - □ Relationships between 2 variables:
    - Categorical and quantitative (discussed in Lecture 9)
    - Two categorical (discussed in Lecture 10)
    - Two quantitative
- Probability
- Statistical Inference

#### **Example:** Two Single Quantitative Variables

**Background**: Data on male students' heights and weights:



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### Definition

- Scatterplot displays relationship between 2 quantitative variables:
  - Explanatory variable (*x*) on horizontal axis
  - Response variable (*y*) on vertical axis

# **Example:** *Explanatory/Response Roles*

- **Background**: We're interested in the relationship between male students' heights and weights.
- Question: Which variable should be graphed along the horizontal axis of the scatterplot?
- **Response:**

### Definitions

- □ Form: relationship is linear if scatterplot points cluster around some straight line
- **Direction:** relationship is
  - positive if points slope upward left to right
  - negative if points slope downward left to right

#### **Example:** Form and Direction

■ **Background**: Scatterplot displays relationship between male students' heights and weights.



- **Question:** What are the form and direction of the relationship?
- **Response:** Form is

```
direction is
```

# Strength of a Linear Relationship

- □ Strong: scatterplot points tightly clustered around a line
  - Explanatory value tells us a lot about response
- □ Weak: scatterplot points loosely scattered around a line
  - Explanatory value tells us little about response

#### **Example:** *Relative Strengths*

- **Background**: Scatterplots display:
  - mothers' ht. vs. fathers' ht. (left)
  - males' wt. vs. ht. (middle)
    - mothers' age vs. fathers' age (right):



#### **Example:** Negative Relationship

Background: Scatterplot displays price vs. age for 14 used Pontiac Grand Am's.



- **Questions:** 
  - Why should we expect the relationship to be negative?
  - Does it appear linear? Is it weak or strong?
- **Responses:**

### Definition

- □ **Correlation** *r*: tells direction and strength of linear relation between 2 quantitative variables
  - **Direction:** *r* is
    - positive for positive relationship
    - negative for negative relationship
    - □ zero for no relationship
  - Strength: r is between -1 and +1; it is
    - □ close to 1 in absolute value for strong relationship
    - □ close to 0 in absolute value for weak relationship
    - $\Box$  close to 0.5 in absolute value for moderate relationship

#### **Example:** Extreme Values of Correlation

- **Background**: Scatterplots show relationships...
  - (left) Price per kilogram vs. price per pound for groceries
  - (middle) Used cars' age vs. year made
  - (right) Students' final exam score vs. order handed in



□ **Question:** Correlations (scrambled) are -1, 0, +1. Which goes with each scatterplot?

; right r =**Response:** left *r* = : middle r =Elementary Statistics: Looking at the Big Picture Practice: 5.40 p.194 ©2011 Brooks/Cole, L11.20 Cengage Learning

#### **Example:** *Relative Strengths*

- **Background**: Scatterplots display:
  - mothers' ht. vs. fathers' ht. (left)
  - males' wt. vs. ht. (middle)
  - mothers' age vs. fathers' age (right):



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#### **Example:** *Imperfect Relationships*

**Background**: For 50 states, % voting Republican vs. % Democrat in 2000 presidential election had r = -0.96.



- □ **Questions:** Why should we expect the relationship to be negative? Why is it imperfect?
- **Responses:** 
  - Negative:
  - Imperfect:

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# More about Correlation r

- Tells direction and strength of linear relation between 2 quantitative variables
  - A strong curved relationship may have *r* close to 0
  - Correlation not appropriate for categorical data
- Unaffected by roles explanatory/response
- Unaffected by change of units
- Overstates strength if based on averages

#### **Example:** Correlation when Roles are Switched

**Background**: Male students' wt vs ht (left) or ht vs wt (right):



- How do directions and strengths compare, left vs. right?
- How do correlations *r* compare, left vs. right?
- **Responses:**



#### **Example:** Correlation when Units are Changed

**Background**: For male students plot...

Left: wt (lbs) vs. ht (in) or Right: wt (kg) vs. ht (cm)



How do directions, strengths, and *r* compare, left vs. right?
Response:

#### **Example:** Correlation Based on Averages



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- If form appears linear, then we picture points clustered around a straight line.
  - **Questions** (Rhetorical):
  - 1. Is there only one "best" line?
  - 2. If so, how can we find it?
  - 3. If found, how can we use it?
  - **Responses:** (in reverse order)
  - 3. If found, can use line to make predictions.

### **Response:**

3. If found, can use line to make predictions. Write equation of line  $\hat{y} = b_0 + b_1 x$ :

- $\square$  Explanatory value is x
- Predicted response is  $\widehat{y}$
- y-intercept is  $b_0$
- $\square$  Slope is  $b_1$

and use the line to **predict** a response for any given explanatory value.

If form appears linear, then we picture points clustered around a straight line.

# **Questions:**

- 1. Is there only one "best" line?
- 2. If so, how can we find it?
- 3. If found, how can we use it? *Predictions*

### Response:

2. Find line that makes best predictions.

### Response:

2. Find line that makes best predictions:
Minimize sum of squared *residuals* (prediction errors). Resulting line called least squares line or regression line.

A Closer Look: The mathematician Sir Francis Galton called it the "regression" line because of the "regression to mediocrity" seen in any imperfect relationship: besides responding to x, we see y tending towards its average value.

If form appears linear, then we picture points clustered around a straight line.

### **Questions:**

- 1. Is there only one "best" line?
- 2. If so, how can we find it? *Minimize errors*
- 3. If found, how can we use it? *Predictions*

# Response:

1. Methods of calculus  $\rightarrow$  unique "best" line

If form appears linear, then we picture points clustered around a straight line.

# **Questions:**

- 1. Is there only one "best" line?
- 2. If so, how can we find it?
- 3. If found, how can we use it?

# Response:

1. "Best" line has  $b_1 = r \frac{s_y}{s_x}$   $b_0 = \overline{y} - b_1 \overline{x}$ 

#### **Example:** Least Squares Regression Line

Background: Car-buyer wants to know if \$4,000 is a fair price for an 8-yr-old Grand Am; uses software to regress price on age for 14 used Grand Am's:



### **Lecture Summary**

(Quantitative Relationships; Correlation)

- Display with scatterplot
- □ Summarize with form, direction, strength
- □ Correlation r tells direction and strength
- $\square Properties of r$ 
  - Unaffected by explanatory/response roles
  - Unaffected by change of units
  - Overstates strength if based on averages
- □ Least squares regression line for predictions